

Vehicles (rev. 10/02)

Our vehicles travel all over the world representing Air Products and provide us with a unique and free advertizing space. A consistent identity and a clearly well-motivated fleet demonstrate a confident company. They should always be kept clean and be well maintained. It is possible to add in a strong marketing message to tie in with a particular campaign or to highlight a specific product or benefit. These examples are for guide purposes only – refer to your country’s specific health and safety information requirements.

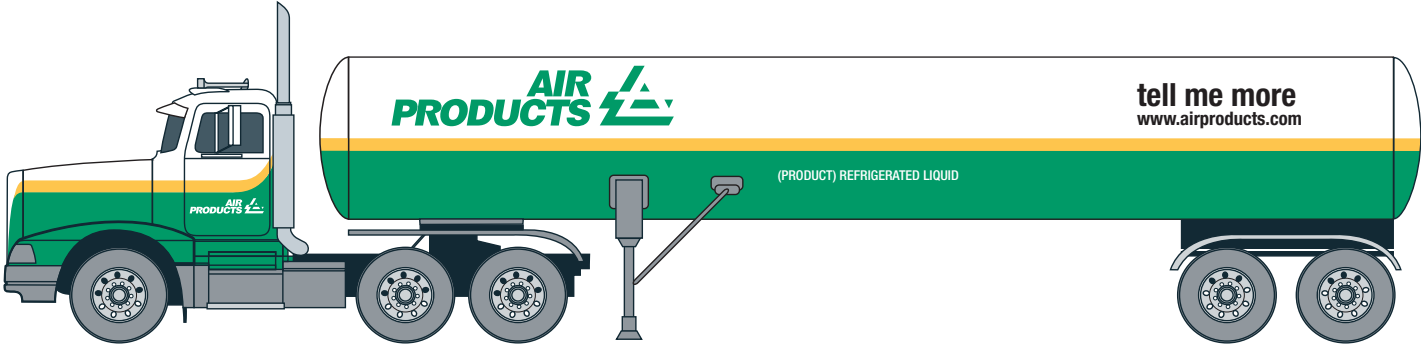
If you have any questions, contact our corporate communications team.

Please refer to section 2 for our identity basic elements.

Vehicles 15.1

Our Air Products' tankers are among the best designed and maintained vehicle fleets, and a widely recognized communications asset for our company. Therefore, our corporate identification effort retains the established colors and formats for tankers and extends them to other vehicles. Guidelines and specifications for most of these important vehicles are provided in this section.

Vehicles which are not covered in this section will require a slightly different interpretation due to the shapes and forms of each vehicle, but they should conform to the basic design principles.



Standard tanker



Standard tanker with brand message

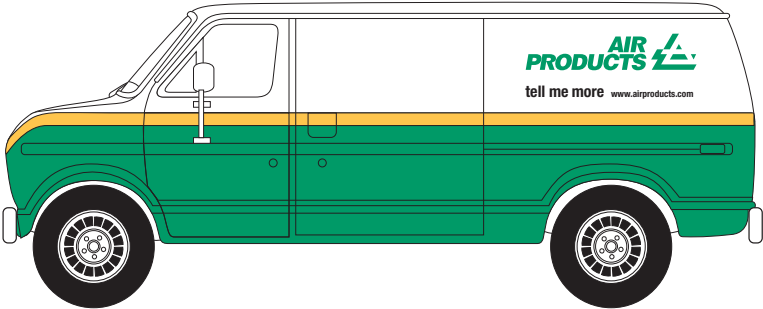
Detailed specifications for all marking on our vehicles should be obtained through the appropriate Distribution Department for any operating entity. However, the following general specifications will provide a basic understanding of our vehicle design.

Color Specifications

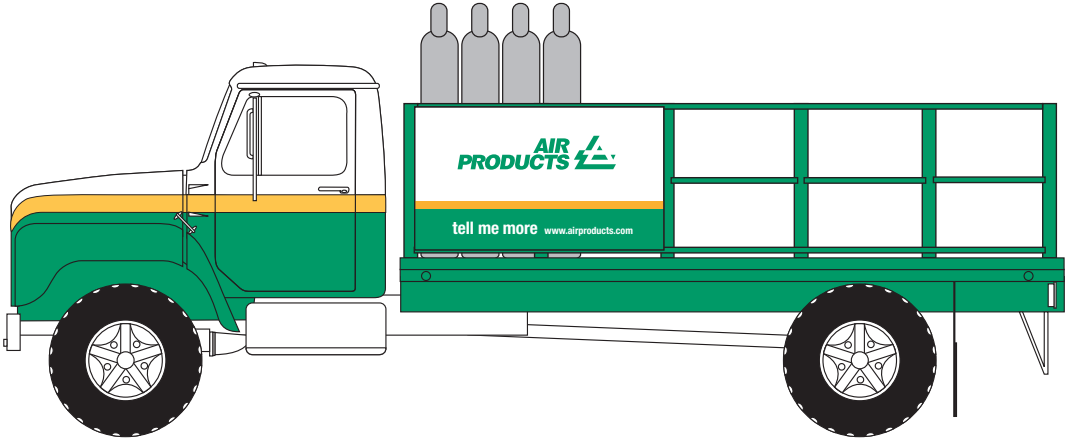
White DuPont Imron 79131U

Air Products Gold DuPont Imron 421U

Air Products Green DuPont Imron 62979U



Van



Panel truck



Tube trailer