

Product Labeling (rev. 3/05)

All of the products we manufacture and sell should represent the image of our brand, and give reassurance of their authentic quality. This section shows how a unique and globally consistent look can be achieved through our identity system.

If you have any questions, contact our corporate communications team.

Please refer to section 2 for our identity basic elements.

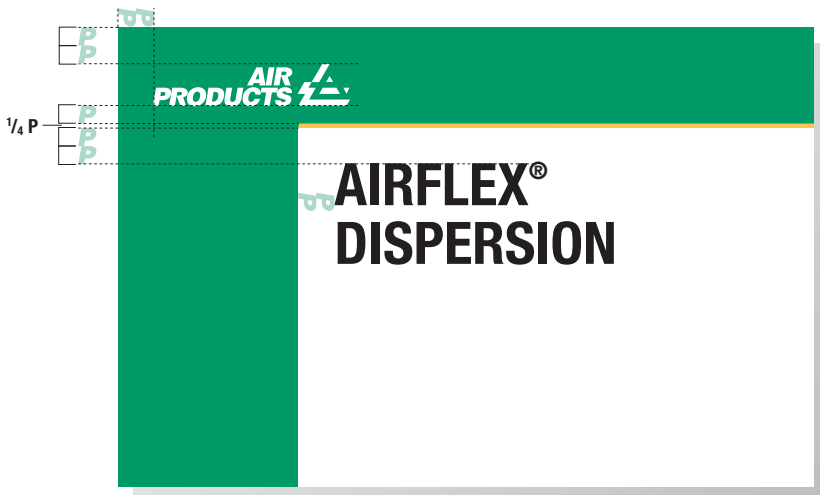
Air Products manufactures a wide variety of products which have an immediate and direct impact on our customers, therefore it is important that they reflect positively on the company. A consistent and coordinated product and packaging design system will make our products unique and help reinforce the Air Products brand globally. It is essential that all of our products be recognizable as Air Products and communicate a single company image to our customers.

The guidelines set forth in this section of the manual are consistent with other aspects of the corporate

identity program and will provide a structure on which to build a consistent corporate image across a wide variety of products and packaging.

Basic guidelines are provided, however detailed specifications need to be developed for each new product labeling and packaging project.

Questions regarding corporate identity guidelines relative to product labeling and packaging should be directed to your designated corporate identity contact.



Drum Label Specification:

Emergency Telephone Numbers:
800-523-9374 (except Pennsylvania)
800-322-9092 (Pennsylvania only)

Air Products and Chemicals, Inc., Allentown, PA 18105

ANCOR® 50TT
Corrosion Inhibitor

Corrosive Liquid, N.O.S., UN #1760
Danger! Causes Burns: Corrosive Liquid

Avoid contact with skin, eyes, and clothing. Wash thoroughly after handling. Avoid inhalation of aerosol or mist. Keep away from heat and open flame. Avoid contact with strong acids.

FIRST AID: In case of eye contact, immediately flush eye with plenty of water for a minimum of 15 minutes. Consult a physician. In case of skin contact, immediately wash with soap and water. Seek medical attention if skin appears to be injured.

Grade _____
Control No. _____
Net. Wt. _____

Made in U.S.A.

Legend:

P is a measurement of a particular part of the symbol, which correlates with the letter height of the Air Products logotype.

Positioning of elements:

Preferred placement of signature and rule line is at upper left.

Typography:

All supporting copy should be typeset in caps or initial caps, Helvetica Neue Heavy Condensed Italic.

Use only approved reproduction art for signature and rule line.

Colors:

Air Products green, Air Products gold, black.