

16. Uniforms (Rev. Feb13)

Staff uniforms are an important signal of our presence. They are what make Air Products people recognizable to our customers. Consistent use of our signature, corporate colors and typography reinforces our professionalism and attention to detail, and safety standards.

Hard hats and caps

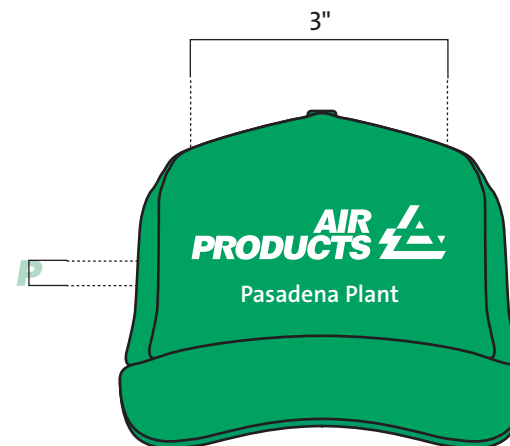
The recommended color for all hard hats, caps, jackets, pants, and shirts is white or Air Products green, but other colors are acceptable if required by customer or safety guidelines. The signature and text are Air Products green on a white background, or reverse to white on an Air Products green background. The use of black text is also acceptable. The colors of all materials should be chosen to match Air Products green as closely as possible.

If text needs to be incorporated onto any item, preferred typography guidelines should be adhered to and the area around the signature should be kept to one "P" height as specified in the Basic Standards section.

These guidelines should be adhered to unless specific safety guidelines dictate otherwise.

Preferred production processes are either silk screening or embroidery. If a label is required, it should be placed in the upper left corner and be embroidered.

Basic guidelines are provided. However, detailed specifications need to be developed for each new uniform. Contact the Air Products' Corporate Communications team for further direction.



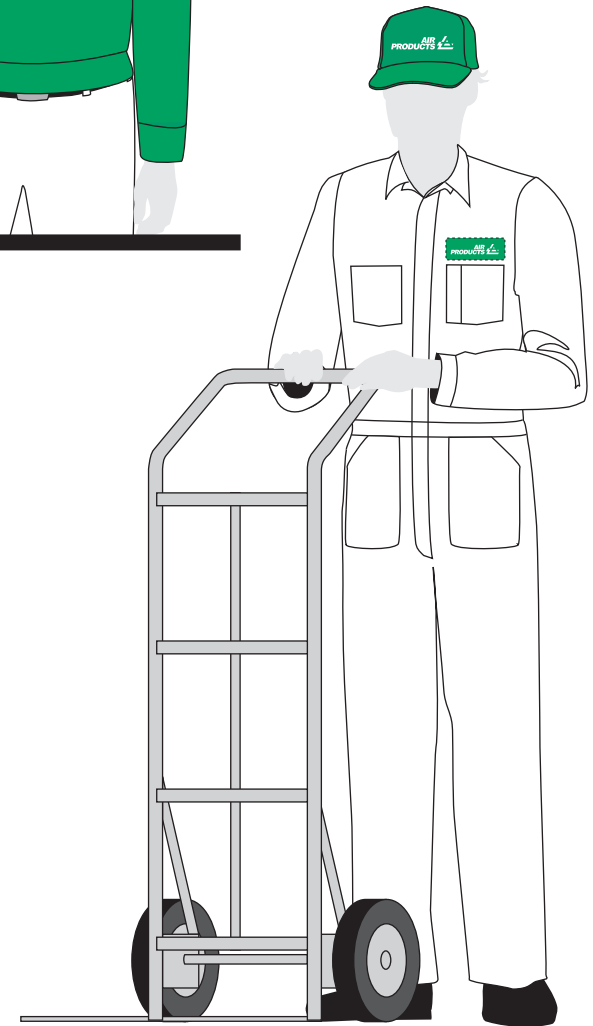
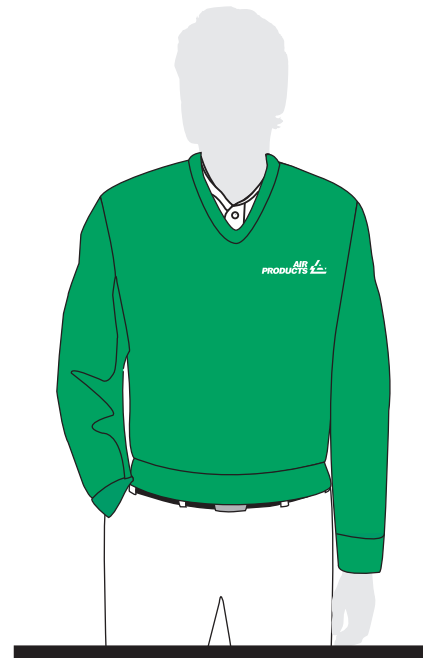
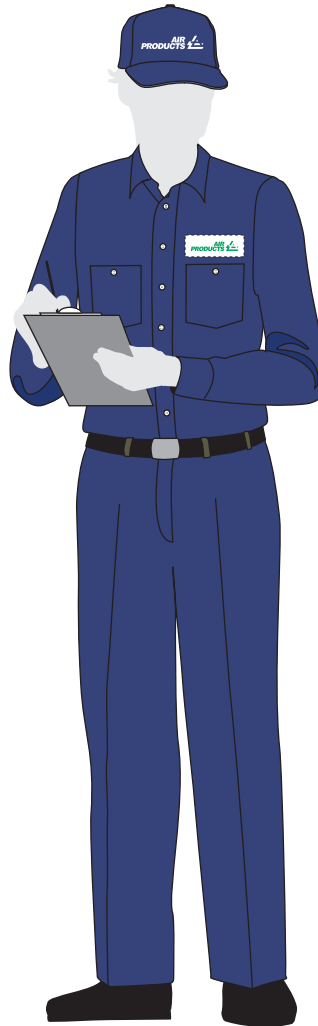
Clothing

Signature Size:
with text – 2"
without text – 3"

Preferred Typography:
TheSans plain. Use of Verdana is also acceptable.

Use only approved reproduction art for signature.

Signature Colors:
Air Products green (Pantone® 347) and white.
Black text is acceptable.



Labeling

Signature Size:
with text – 2"
without text – 3"

Preferred Typography:
TheSans plain. Use of Verdana is also acceptable.

Use only approved reproduction art for signature.

Signature Colors:
Air Products green (Pantone® 347) and white.
Black text is acceptable.

